

SCREEN SCOTLAND SGRÌN ALBA

Memorandum of Understanding between Screen Scotland Partners

Purpose

The purpose of this Memorandum of Understanding (MOU) is to formalise the partnership in which Creative Scotland, Scottish Enterprise, Highlands and Islands Enterprise, Skills Development Scotland, and the Scottish Funding Council (known as the partner agencies) work together as Screen Scotland.

This document is in two parts. The first part sets out the joint commitment of partners to deliver Screen Scotland's joint vision and objectives.

The second part outlines the commitment of each partner agency to delivery of specific activities and outcomes.

Part One

Through this Memorandum of Understanding, the Screen Scotland partner agencies agree to work together to achieve closer and stronger collaborative working and more effective delivery of public sector investment and resources to drive growth in Scotland's television and film sectors.

In order to deliver a shared strategy to grow the screen sector in Scotland, we will strengthen our working relationships, increase understanding and communication and work together efficiently.

We will collectively and with other public sector bodies represent and develop the screen sector at home, across the UK and internationally.

We will work towards achieving the shared vision outlined in the Collaborative Proposal (2017) ensuring that the screen sector:

- is more vibrant, strong and resilient, supporting sustainable creative enterprises, and grows its contribution to Scotland's social, cultural and economic success.
- is globally competitive, recognised internationally as a centre of excellence and innovation for content development and production, talent, skilled craft and technical crews, infrastructure, facilities companies, exhibition and film education
- develops, attracts and retains talent through inclusive, accessible and progressive education and skills development pathways which are responsive to industry, business and practitioner needs
- supports growth of audience size, diversity and reach, at home and abroad with

- engaging and acclaimed content and a strong, distinctive cultural voice promotes equality, diversity and inclusion, in front and behind the camera and in audience appeal and access.

We recognise the lead role of Creative Scotland in the governance and delivery of Screen Scotland with support and governance oversight from Skills Development Scotland, Scottish Funding Council, Highlands and Islands Enterprise, Scottish Enterprise, and that this enables partners to best provide their specific leadership roles.

We will jointly align our Screen Scotland activities with other public sector partners and relevant stakeholders such as the public sector broadcasters, Business Gateway, Scottish Development International (SDI), Visit Scotland, industry partners, creative industries and screen-related support organisations and local creative hubs.

The partners will work together to co-ordinate services, share information and resources to make the processes of accessing our support and investment in the screen sector more agile, flexible, and collaborative.

We will work together to develop a shared annual business plan and set of outcomes and report on our progress annually to the Scottish Government. Partners will establish a common methodology to measure the “triple bottom line” success of the impact of public services in enabling cultural, social and economic development.

Our partnership aims to drive company scale and sector growth and help the sector achieve 100% increase in production spend by 2022-23, and increase Scottish company growth to boost the number from 2 to 6 reaching the UK top 50 (turnover \geq £10m).

We will ensure there is regular structured partnership working to support the delivery of this Memorandum of Understanding. This will include meeting formally on a quarterly basis to review progress and to agree shared and partner-specific actions.

Part Two

Scottish Funding Council

Scottish Funding Council (SFC) agrees to collaborate with Creative Scotland and its partner agencies on the delivery of Screen Scotland and to play a full part in its governance and work to fulfil its shared strategy.

SFC currently supports networks such as the Creative Media Network and the Scottish Drama Training Network, alongside a number of other investments to ensure that the Screen Scotland benefits from the best possible support from Scotland's colleges and universities. This will help the screen sector to engage constructively and productively with a wide range of colleges and universities in Scotland in order to fully harness our large and diverse indigenous talent pool.

The Creative Media Network will aim to better connect learner pathways across Further & Higher Education, as well as host a series of high profile creative masterclasses both to upskill practitioners and provide students with an insight into careers at the cutting edge of screen.

The Scottish Drama Training Network, set up in 2009, offers support and enhancement opportunities to Scotland's colleges and higher education institutions who offer full-time courses that train people for a career in television, film, theatre or radio.

Skills Development Scotland

Skills Development Scotland (SDS) agrees to collaborate with Creative Scotland and its partner agencies on the delivery of Screen Scotland and to play a full part in its governance and work to fulfil its shared strategy.

SDS will support skills development in the screen sector through the development of Foundation and Modern Apprenticeship frameworks, where there is significant employer demand. This will better enable screen sector businesses to engage in skills planning and development activity, assisting them to meet their projected business and inclusive growth ambitions.

Skills Development Scotland has co-funded with Creative Scotland research into industry skills demands across Scotland's screen sector company base and freelance workforce, which will provide the evidence base from which Screen Scotland will develop and deliver a new Screen Skills Strategy for Scotland.

We will participate in the Screen Scotland Skills Working Group supporting the development of work-based learning across the sector.

Highlands and Islands Enterprise

Highlands and Islands Enterprise (HIE) agrees to collaborate with Creative Scotland and its partner agencies on the delivery of Screen Scotland and to play a full part in its governance and work to fulfil its shared strategy.

We will participate in the Screen Scotland Business Development Support Working Group and support the development of new specialist enterprise support capacity within Screen Scotland.

We will collaborate with partners and any other appropriate agency or organisation to ensure streamlined and joined up business support.

Recognising and working with the unique features of the region and its business base, HIE will continue to develop and capitalise on opportunities in the screen sector. HIE will seek to maximise leverage from existing assets and activities to ensure the provision of the most appropriate support for screen businesses across the region and will continue to build the region's profile and reputation as an exemplar for the successful development of the creative industries and screen sectors in remote and rural regions.

We will provide support for emerging and established creative entrepreneurs to build dynamic, innovative, sustainable and competitive (DISC) screen businesses across the region through bespoke specialist screen support, ranging from advice or mentoring, access to finance, or support developing new products and business models, or identifying and accessing new markets. Levels of support will be predicated on ambition, commercial opportunity, importance to regional infrastructure or value to locality.

We will work with partners to deliver XpoNorth, our delivery mechanism for specialist support, with a focus on international trade, innovation, technology and youth, to support our ambitions for the screen and sector.

We will support communities to realise the commercial potential of creative and cultural activities, and, working with partners, seek to maximise the benefits from exiting investments.

Scottish Enterprise

Scottish Enterprise (SE) agrees to collaborate with Creative Scotland and its partner agencies on the delivery of Screen Scotland and to play a full part in its governance and work to fulfil its shared strategy.

SE will support companies in the screen sector through a range of initiatives such as supporting companies with growth ambitions and working alongside partner agencies and the public sector broadcasters to ensure Scotland develops the number of screen companies of scale identified in this MOU.

In line with the ambition to boost the number of production companies with a turnover greater than £10m, we will focus support on companies identified as having 'high growth potential'. Companies not meeting the high growth criteria will have access to SE's online services and products, and partnerships with a range of organisations.

We will work with Scottish Development International to strategically align products and services to promote, achieve export growth for and attract overseas investment into Scotland's screen sector.

We will consider the infrastructure needs of the sector. SE will support Screen Scotland in developing studio provision and encourage private sector led investment in film studio infrastructure.

We will support the appraisal and development of state aid compliant solutions for Screen Scotland as appropriate to need and impact.

We will participate in the Screen Scotland Business Development Support Working Group and support the development of new specialist enterprise support capacity within Screen Scotland.

We will collaborate with partners and others including Business Gateway, Local Authorities and the Scottish Chambers Network to ensure streamlined and joined up business support, help businesses develop leadership skills, for example by delivering a dedicated business development programme through Screen Scotland, and helping screen companies to flourish and contribute to Scotland's economic success.

Companies in the screen sector will be eligible for all of our services which include:

- Business Development and advice
- Developing products and services
- Funding and grants
- Exports and International markets
- Improving productivity and skills.

Creative Scotland

Creative Scotland (CS) agrees to collaborate with its partner agencies on the delivery of Screen Scotland and to lead on its governance and work to fulfil its shared strategy.

Through the Creative Scotland Board and the advisory Screen Scotland Committee we will be accountable to the Scottish Government on behalf of partners for Screen Scotland's progress.

We will take the lead role on developing Screen Scotland's strategy, business planning, communications, and monitoring annual spend and outcomes.

We will lead on programme management and investment into the screen sector working collaboratively with partners in the following areas:

Boosting Production and Audiences

Developing Scotland's reputation as a destination for international productions and co-productions, supported by our world-class talent, crews, facilities and unique locations through the work of the Screen Commission and developing international markets;

Growing and improving Scotland's screen infrastructure including studio facilities;

Boosting production by increasing funding and support to grow the number and diversity of film and TV productions from Scotland;

Developing new strategic partnerships with content commissioners;

Developing audiences by improving access to Scottish film and TV productions at home and internationally;

Boosting Business Development

Creating specialist business development provision for screen businesses ensuring that advice and support is appropriate and easy to access;

Developing Skills & Talent

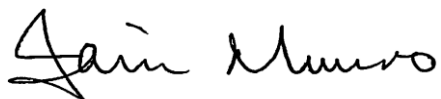
Improving the provision of film and moving image education in every context, increasing its reach, depth and inclusivity;

Improving employment opportunities in the sector through increased and co-ordinated opportunities for training and development;

Data, Monitoring & Evaluation

Gathering data and evidence and undertaking research to evaluate the work of Screen Scotland and its "triple bottom line" impact on cultural, social and economic development in Scotland.

Signatories



Iain Munro, Acting Chief Executive, Creative Scotland



Steve Dunlop, Chief Executive, Scottish Enterprise



Charlotte Wright, Chief Executive, Highlands and Islands Enterprise



Dr John Kemp, Interim Chief Executive, Scottish Funding Council



Damien Yeates, Chief Executive, Skills Development Scotland

Dated 27 September 2018