

# Logo Guidelines

This document provides guidance on the correct use of the Scottish Funding Council logo. When applying the logo to your material, please follow these guidelines.

The logo is available in colour, black or white in English and Gaelic and may be supplied in different formats as needed.

If you need any help, information, or further guidance please contact SFC's communications team at [communications@sfc.ac.uk](mailto:communications@sfc.ac.uk)

## Exclusion Zone

The exclusion zone allows for an accessible, clear application of the logo. It has a consistently spaced area around the logo.

The exclusion zone equals half the height of X, where X is the diameter of the inner circle of the logo.



## Minimum Width

To ensure accessibility and readability, the width of the logo should be no smaller than 45mm.



## English Version



## Gaelic Version



As it relates to external use, the application of Core Brand Colours and Typography is encouraged but not strictly necessary.

## Core Brand Colours



For access to our complete colour scheme, please download [SFC's Corporate Colour Palette](#).

## Typography

SFC's main corporate font family is Calibri.

*Calibri Regular* - The quick brown fox jumps over a lazy dog

*Calibri Italic* - The quick brown fox jumps over a lazy dog

**Calibri Bold** - The quick brown fox jumps over a lazy dog

**Calibri Bold Italic** - The quick brown fox jumps over a lazy dog

SFC also uses Open Sans as an auxiliary font on webpages and headers.

*Open Sans Light* - The quick brown fox jumps over a lazy dog

*Open Sans Regular* - The quick brown fox jumps over a lazy dog

**Open Sans SemiBold** - The quick brown fox jumps over a lazy dog

**Open Sans Bold** - The quick brown fox jumps over a lazy dog